

ANKIT GOVIL

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HIGHLIGHT

AI & Customer-Obsessed Product Leader with a record of taking platform and AI products from zero to scale—at startups and at Microsoft. I head conversational AI and app experiences for Microsoft Teams, where I created and launched the Teams AI SDK, unlocking thousands of partner integrations and fueling marketplace growth. I translate complex tech into intuitive, high-value features that win customers, delight users, and empower developers.

EXPERIENCE

Microsoft

Senior Product Manager, Teams Platform

Seattle, WA

May 2022 – Present

- Defined vision and roadmap for Teams AI conversational extensibility—AI Bots, Custom Copilots and next-gen agentic UX—by grounding strategy in customer and developer insights, defining “what” and “why” before mobilizing execution.
- Crafted and executed the go-to-market plan, driving 10 K+ net-new developers, onboarding 150 + partners, and unlocking millions of new monthly active users through multi-channel campaigns and ecosystem engagement.
- Architected and lead the Microsoft Teams AI Library (v1 & v2)—a core Copilot building block for JavaScript, C# and Python—delivering from concept to GA in < 12 months by aligning engineering, design and marketing.
- Partnered with Azure OpenAI and Graph engineering to integrate advanced capabilities—RAG, long-term memory, compliance, and agent orchestration—into Teams with native Copilot support.
- Accelerated developer onboarding: cut time-to-first-message from days to < 30 minutes via CLI scaffolding, streamlined setup flows and curated agent templates.
- Delivered strategic product features that were showcased in the CEO keynote and spotlighted at premier developer events including Microsoft Build and Ignite—amplifying platform visibility and credibility.

Senior Product Manager, Mobile Platform

April 2019 – August 2022

- Led end-to-end app acquisition strategy and GTM for Microsoft Teams Mobile, successfully launching comprehensive support for third-party, first-party, and custom applications across iOS and Android platforms.
- Designed and rolled out intuitive in-app search and installation workflows specifically optimized for mobile-first frontline workers and educational institution users, significantly enhancing accessibility and user adoption.
- Defined strategic roadmap for a full native app-store experience within Teams Mobile, with implementation leading to drive 5M+ additional monthly active users and establishing a new revenue stream for the platform.

Product Manager II, Microsoft 365 Admin Experience

June 2018 – March 2019

- Envisioned development of comprehensive centralized portal in M365 Admin Center from concept to implementation, orchestrating collaboration across 10+ partner teams to unify management of all application types (1P, 3P, LOB) through a cohesive service spanning Office add-ins, Teams, and SPFX with Azure authentication.
- Launched high-impact V1 release in just 2 quarters despite complex dependencies, driving exceptional adoption metrics (20,000 global admin MAU, 60,000 monthly app installations) with outstanding CSAT scores during phased deployment.

Belong / Ezetap

Bengaluru, India

Product Manager -

September 2014 – May 2018

- Built and launched an HRMS/Applicant Tracking SaaS platform with algorithmic matchmaking for passive candidates, securing \$0.6M ARR from enterprise clients like Ola, Amazon, and Uber, and validating AI-driven talent matching.
- Led ARPU expansion at EZETAP by conducting in-depth SMB discovery and rolling out new services (e.g., mobile recharges, ticket bookings) in tier 2/3 cities, resulting in a 2x ARPU increase within one release cycle.

Product Developer, Startups

April 2011 – August 2014

- Led diverse engineering initiatives across multiple roles, including founding a startup, where I architected and developed numerous services from the ground up—leveraging full-stack expertise to design scalable backend infrastructures, implement complex distributed systems, and deliver robust microservices that formed the technical foundation for business-critical applications.

Product Engineer, Oracle

July 2010 – April 2011

- Spearheaded Oracle Fusion App launch, delivering 30% product latency improvement while successfully leading pilot implementations at five top-tier global universities.

EDUCATION

BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE

Pilani, India

Integrated Dual Degree Program, 3.7 GPA

June 2010

Bachelor of Engineering (Honors) in Computer Science & Master of Science in Economics